



MONTHLY MEMBERSHIP PROGRESS REPORT

District 105 A

Results as of: 2/17/2014 11:17:44AM

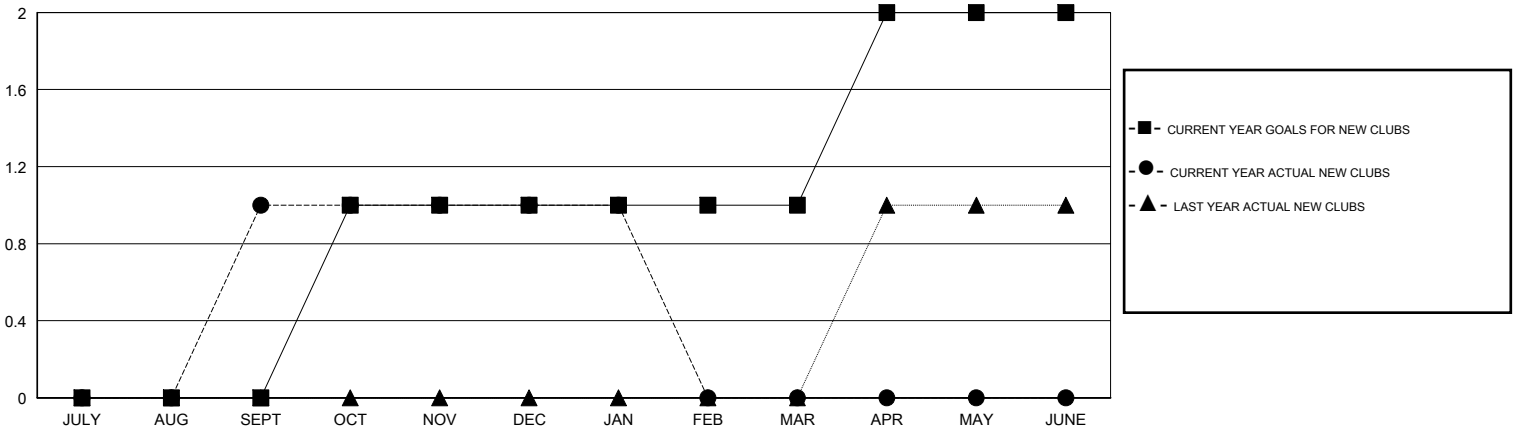
GMT: HOWARD LEE

LOCATION ENGLAND

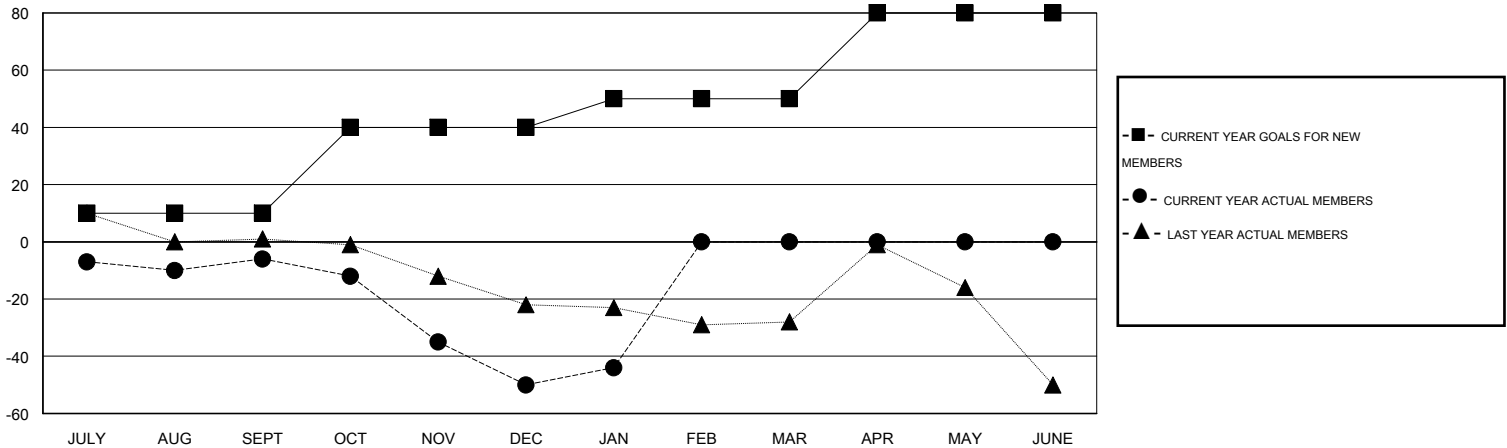
GMT CA 4

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|------------------|----------------------|----------------------|-----------------------|-----------------|--------------------|------------------------|----------------------|
| RESULTS FOR 2013-2014 | | | | | RESULTS FOR 2013-2014 | | | | |
| QUARTER | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | ACTUAL NEW MEMBERS | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 1 | 0 | 1 | JULY/AUG/SEPT | 10 | 37 | 43 | -6 |
| OCT/NOV/DEC | 1 | 0 | 1 | -1 | OCT/NOV/DEC | 30 | 19 | 63 | -44 |
| JAN/FEB/MAR | 0 | 0 | 1 | -1 | JAN/FEB/MAR | 10 | 18 | 12 | 6 |
| APR/MAY/JUNE | 1 | 0 | 0 | 0 | APR/MAY/JUNE | 30 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|---|----------------------------|----------------|
| DROPPED CLUBS: 2 | 31 CLUBS OF 83 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 1,216 (77.30%) |
| DECEASED | CLICK HERE FOR HEALTH ASSESSMENT DATA | FEMALE | 357 (22.70%) |
| CLUB CANCELLED | | FAMILY UNIT MEMBERS | 86 |
| OTHER | | HEAD OF HOUSEHOLD | 43 |
| TOTAL | | NON-HEAD OF HOUSEHOLD | 43 |